

Official Contest Rules

Pilot Customer Truck Driving Challenge:

1. **How to Enter:** The Pilot Travel Centers LLC (“Pilot”) Customer Truck Driving Challenge begins at 12:01 am (Eastern Standard Time) on April 1, 2005 and ends at 11:59 pm (Eastern Standard Time) on September 30, 2005. To enter, all you have to do is stop by any participating Pilot travel center and use your Pilot driver payback card while fueling at Pilot’s travel centers. Each point earned from use of the card by an individual driver, or by a driver team accumulating points on one card, will count towards the total points earned toward determination of the winner in the Contest (defined below). Contest is based on single Pilot driver payback points earned and no special point deals will be allowed. In addition, to be eligible to win any of the rewards given away as part of the Pilot Customer Truck Driving Challenge, a contestant must have a one hundred percent (100%) “Clean Driving Record” (as that term is used here it means no traffic violations of any nature regardless of age or type on contestant’s record) as determined and verified by the Sponsor on October 1, 2005. The driver or driver team that has the most single points on the Pilot driver payback card on October 1, 2005 and who has a Clean Driving Record will be awarded our Grand Prize Reward. Team drivers are allowed to participate so long as they are using one driver payback card for the team. One other contestant will be chosen for the Runner-Up Prize Reward (described below) and will be chosen in the same manner as the Grand Prize Reward winner with the Runner -Up Prize Reward going to the next highest point earner with Clean Driving Records.

2. **Prize Rewards:** One (1) “Grand Prize Reward” to include: A trip to the October 2005 Nextel Cup race in Atlanta, GA where our Grand Prize Reward winner will be announced and awarded Fifty Thousand (\$50,000.00). Both the Nextel Cup Transport driver and Pilot Customer Truck Driving Challenge winner will be announced at the October 2005 race in Atlanta. The trip will include: airfare and accommodations for 3 days and 2 nights for the winner and 1 guest, and tickets to the October Nextel Cup race in Atlanta, GA. Meals, souvenirs, gratuities, taxes, ground transportation, tours and any other incidentals not mentioned above are not included in the award of the Contest prize. One (1) “Runner-Up” Prize Reward to include: A trip to the October Nextel Cup race in Atlanta, GA. The trip will include: airfare and accommodations for 3 days and 2 nights for the Runner-Up plus one guest and tickets to the Nextel Cup race in Atlanta, GA. Meals, souvenirs, gratuities, taxes, ground transportation, tours and any other incidentals not mentioned above are not included in the award of the Runner-Up Prize Reward. Actual retail value may vary and any difference between retail value and actual retail value will not be awarded. No cash equivalent of the travel awards will be given. Awards can not be transferred. Should a individual who is member of a driver team win the Grand Prize Reward or the Runner-Up Prize Reward, the rewards will be split evenly between the drivers and the team will be the persons entitled to take part in the travel part of any reward.

3. **Eligibility:** The Pilot Customer Truck Driving Challenge (“Contest”) is open to legal residents, of the United States, Mexico or Canada, who are at least 18 years old, who are

in fact an operator of a commercial truck and who have a current commercial driver license (“CDL”). The Contest is not offered in states and locations where such Contest is void or prohibited or otherwise regulated by law. Employees and directors of Pilot Travel Centers LLC and its parent, affiliated, or subsidiary companies, advertising and promotion agencies, and the immediate families of each (i.e. spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their same households (whether related or not) of such employees and directors are not eligible. Only persons registering through Pilot Travel Centers LLC are eligible for the Contest.

4. **Drawing and Notification:** Potential winners will be selected on October 1, 2005. Potential winners will be notified by telephone or mail within seven (7) business days of this drawing. If a potential winner cannot be reached within five (5) calendar days from the first notification attempt, then such person shall be disqualified and an alternate winner will be selected. If the Contest winners are unable to accept the Contest rewards, a new winner will be chosen from all remaining eligible entries. Alternate winners will be chosen in the same manner as the Contest winners by going to the next highest point earners with Clean Driving Records. Odds of being selected as the winner of the rewards depend on the total number of single points a driver accumulates on the driver payback card and the driver’s driving record. The decision of Pilot as to the Contest winners and any aspect of this Contest will be final and binding in all respects.

5. **Prize Reward Conditions:** The Grand Prize Reward winner and Runner-Up winner will have to surrender their CDL number and give Pilot permission and consent to check their driving record. If number is not given to Pilot within five (5) days of the initial reward notification to the potential winner, then the potential winner will be disqualified and an alternate winner will be selected. Potential Grand Prize Reward winner and Runner-Up winner will also be required to execute an Affidavit of Eligibility, a liability release and publicity release (except where prohibited). If the potential Grand Prize Reward winner is deemed a minor in his/her state of residence, then the parent or legal guardian of such minor must also sign any documents required herein. All documents must be returned to Pilot Travel Centers LLC by the date and/or time indicated within such documents. If a potential winner fails to return such documents within the specified time period or if an entrant is found to be ineligible, or if he/she does not otherwise comply with these Official Rules, then the potential winner will be disqualified and an alternate winner will be selected. If a reward or reward notification is returned as undeliverable, this will result in disqualification and an alternate winner will be selected. Except where prohibited by law, the winners’ acceptance of the reward constitutes winner’s permission for Pilot Travel Centers LLC to use said winner’s name, photograph, likeness, statements, biographical information, voice, and address (city and state only) on a worldwide basis and in all forms of media, in perpetuity without further compensation. All ties in the Contest will result in the split of any of the Contest Rewards and each contestant who tied will be the person qualifying for the travel portion of an reward.

6. **Challenge Conditions:** By participating, you agree to the Official Rules and the decisions of Pilot Travel Centers LLC, the judging organization, are final and binding in all respects. This Contest is subject to all United States federal, state, and local laws and

regulations. By participating, entrants agree to release, discharge, indemnify and hold harmless any representative of Pilot Travel Centers LLC, Sales Marketing and Company and each of their respective officers, directors, employees, representatives and agents from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any reward or participation in any Contest-related activity or participation in this Contest.

7. **Limitations of Liability:** Contest entities are not responsible for late, lost or misdirected entries, telecommunications malfunctions and/or entries not received resulting from any hardware or software failures of any kind, unauthorized human intervention, typographical or system errors and failures or faulty transmissions or for any problems or technical malfunctions. Sponsor may disqualify an entrant, if in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten, or harass any other entrants or sponsor representatives. If for any reason this Contest is not capable of running as planned, including but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Pilot which corrupt or affect the administration, security, fairness, integrity or modify or suspend the Contest, then Pilot reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. CAUTION; ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PILOT RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.
8. **Rules/Winners List:** To receive a winners list or an additional copy of these Official Rules, send a self-addressed, stamped envelope to: The Pilot Truck Driving Challenge, PO Box 10146, Knoxville, TN 37909-0146. Please specify "Rules" or "Winners List". Winner's list requests must be received by December 31, 2005 and will not give any details other than winner's names.
9. **Taxes:** All federal, state or other tax liabilities (including income taxes) arising from the Contest will be the sole responsibility of each winner.
10. **Sponsor:** Pilot Travel Centers LLC, 5508 Lonas Rd, Knoxville, TN 37909